

Election of Major Marketing (52 hours) 2006-2007 Catalog

Name _____ I.D. Number _____

Planned Degree Completion Date: Mo. _____ Yr. _____

✓ One Degree: _____BA _____BS

Required Courses

Do not write in shaded area

		Hours
	ACCT 211 Principles of Accounting I	3.0
	ACCT 212 Principles of Accounting II	3.0
	BUS 120 Foundations of Business	5.0
	BUS 313 Business Law I	3.0
	BUS 474 Case Studies in Business (W)	3.0
	ECON 221 Principles of Microeconomics	3.0
	ECON 222 Principles of Macroeconomics	3.0
	FIN 333 Principles of Finance I	3.0
	MATH 210 Introduction to Statistics	4.0
	NPM 201 Principles of Nonprofit Management	3.0
	BUS 301 Advertising	3.0
	BUS 305 Sales	3.0
	BUS 307 Direct Marketing	3.0
	BUS 337 Retailing	3.0
	BUS 420 Marketing Research	4.0
	BUS 485 Seminar	3.0

Explain transfer, substitutions, or other irregularities:

Advisor Signature _____ Date _____

Department Chair Signature _____ Date _____

I understand I have final responsibility for monitoring my graduation requirements.

Student Signature _____ Date _____

Return this form to the Office of the Registrar