

## Demographics

<b>Gender</b>		<b>N</b>	<b>%</b>	<b>Class Level</b>		<b>N</b>	<b>%</b>
Female		148	67.27%	Freshman		0	0.00%
Male		72	32.73%	Sophomore		69	32.70%
Total		220	100.00%	Junior		59	27.96%
No Response		40		Senior		78	36.97%
				Special student		1	0.47%
				Graduate/Professional		2	0.95%
				Other class level		2	0.95%
				Total		211	100.00%
				No Response		49	
<b>Age</b>		<b>N</b>	<b>%</b>	<b>Current GPA</b>		<b>N</b>	<b>%</b>
18 and under		0	0.00%	No credits earned		0	0.00%
19 to 24		213	100.00%	1.99 or below		2	0.84%
25 to 34		0	0.00%	2.0 - 2.49		17	7.11%
35 to 44		0	0.00%	2.5 - 2.99		54	22.59%
45 and over		0	0.00%	3.0 - 3.49		75	31.38%
Total		213	100.00%	3.5 or above		91	38.08%
No Response		47		Total		239	100.00%
				No Response		21	
<b>Ethnicity/Race</b>		<b>N</b>	<b>%</b>	<b>Educational Goal</b>		<b>N</b>	<b>%</b>
African-American		11	4.60%	Associate degree		2	0.90%
American Indian or Alaskan Native		0	0.00%	Bachelor's degree		157	70.40%
Asian or Pacific Islander		5	2.09%	Master's degree		23	10.31%
Caucasian/White		199	83.26%	Doctorate or professional degree		38	17.04%
Hispanic		9	3.77%	Certification (initial/renewal)		0	0.00%
Other race		9	3.77%	Self-improvement/pleasure		0	0.00%
Race - Prefer not to respond		6	2.51%	Job-related training		3	1.35%
Total		239	100.00%	Other educational goal		0	0.00%
No Response		21		Total		223	100.00%
				No Response		37	
<b>Current Enrollment Status</b>		<b>N</b>	<b>%</b>				
Day		235	100.00%				
Evening		0	0.00%				
Weekend		0	0.00%				
Total		235	100.00%				
No Response		25					
<b>Current Class Load</b>		<b>N</b>	<b>%</b>				
Full-time		220	99.10%				
Part-time		2	0.90%				
Total		222	100.00%				
No Response		38					

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<b>Employment</b>	<b>N</b>	<b>%</b>	<b>Are you currently a student-athlete at Manchester University?</b>	<b>N</b>	<b>%</b>
Full-time off campus	14	5.56%	Yes	64	30.05%
Part-time off campus	60	23.81%	No	149	69.95%
Full-time on campus	27	10.71%	Campus item - Answer 3	0	0.00%
Part-time on campus	102	40.48%	Campus item - Answer 4	0	0.00%
Not employed	49	19.44%	Campus item - Answer 5	0	0.00%
Total	252	100.00%	Campus item - Answer 6	0	0.00%
No Response	8		Total	213	100.00%
			No Response	47	
<b>Current Residence</b>	<b>N</b>	<b>%</b>	<b>Have either of your parents attended any college?</b>	<b>N</b>	<b>%</b>
Residence hall	153	63.75%	Yes	163	72.44%
Fraternity / Sorority	0	0.00%	No	62	27.56%
Own house	7	2.92%	Campus item 2 - Answer 3	0	0.00%
Rent room or apt off campus	60	25.00%	Campus item 2 - Answer 4	0	0.00%
Parent's home	17	7.08%	Campus item 2 - Answer 5	0	0.00%
Other residence	3	1.25%	Campus item 2 - Answer 6	0	0.00%
Total	240	100.00%	Total	225	100.00%
No Response	20		No Response	35	
<b>Residence Classification</b>	<b>N</b>	<b>%</b>	<b>Group Code</b>	<b>N</b>	<b>%</b>
In-state	187	80.60%	1001: Accounting	9	3.59%
Out-of-state	33	14.22%	1003: Art	2	0.80%
International (not U.S. citizen)	12	5.17%	1004: Athletic Training	9	3.59%
Total	232	100.00%	1005: Biology	8	3.19%
No Response	28		1007: Biology-Chemistry	27	10.76%
<b>Disabilities</b>	<b>N</b>	<b>%</b>	1008: Chemistry	4	1.59%
Yes - Disability	15	7.01%	1011: Communication Studies	12	4.78%
No - Disability	199	92.99%	1012: Computer Science	1	0.40%
Total	214	100.00%	1013: Criminal Justice	7	2.79%
No Response	46		1014: Economics	3	1.20%
<b>Institution Was My</b>	<b>N</b>	<b>%</b>	1015: Educational Studies	12	4.78%
1st choice	136	57.87%	1016: Education-Elementary-EL/HA/MI	10	3.98%
2nd choice	72	30.64%	1017: Engineering Science	2	0.80%
3rd choice or lower	27	11.49%	1018: English	7	2.79%
Total	235	100.00%	1019: Secondary Education-English/ Language	2	0.80%
No Response	25		1020: Environmental Studies	11	4.38%
			1021: Exercise Science	18	7.17%

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1022: Finance	5	1.99%
1026: Secondary Education-Health and Physical Education	2	0.80%
1027: History	4	1.59%
1028: Secondary Education-History	3	1.20%
1029: Secondary Education-Instrumental Music	1	0.40%
1030: Management	1	0.40%
1031: Marketing	4	1.59%
1032: Math	1	0.40%
1035: Music	3	1.20%
1036: Peace Studies	2	0.80%
1038: Secondary Education-PE	1	0.40%
1041: Political Science	10	3.98%
1043: Psychology	22	8.76%
1045: Sales	5	1.99%
1047: Social Work	11	4.38%
1051: Sport Management	7	2.79%
1052: Business Management	16	6.37%
1053: Digital Media	3	1.20%
1059: Software Engineering	3	1.20%
1061: Undeclared	3	1.20%
Total	251	100.00%
No Response	9	

## Strategic Planning Overview

### Strengths and Challenges

#### Strengths

- 33. My academic advisor is knowledgeable about requirements in my major.
- 16. The instruction in my major field is excellent.
- 8. The content of the courses within my major is valuable.
- 68. Nearly all of the faculty are knowledgeable in their field.
- 39. I am able to experience intellectual growth here.
- 6. My academic advisor is approachable.
- 14. My academic advisor is concerned about my success as an individual.
- 55. Major requirements are clear and reasonable.
- 58. The quality of instruction I receive in most of my classes is excellent.
- 41. There is a commitment to academic excellence on this campus.
- 2. The campus staff are caring and helpful.
- 65. Faculty are usually available after class and during office hours.
- 69. There is a good variety of courses provided on this campus.
- 3. Faculty care about me as an individual.
- 51. This institution has a good reputation within the community.

#### Challenges

- 29. It is an enjoyable experience to be a student on this campus.
- 66. Tuition paid is a worthwhile investment.
- 34. I am able to register for classes I need with few conflicts.
- 36. Security staff respond quickly in emergencies.
- 17. Adequate financial aid is available for most students.
- 25. Faculty are fair and unbiased in their treatment of individual students.
- 23. Living conditions in the residence halls are comfortable (adequate space, lighting, heat, air, etc.)
- 38. There is an adequate selection of food available in the cafeteria.
- 48. Admissions counselors accurately portray the campus in their recruiting practices.
- 78. Campus item: Students show respect for different viewpoints
- 82. Campus item: The overall quality and maintenance of residence hall facilities meet my expectations.

## Strategic Planning Overview

### Benchmarks

#### Higher Satisfaction vs. National Four-Year Privates

- 33. My academic advisor is knowledgeable about requirements in my major.
- 16. The instruction in my major field is excellent.
- 8. The content of the courses within my major is valuable.
- 68. Nearly all of the faculty are knowledgeable in their field.
- 14. My academic advisor is concerned about my success as an individual.
- 12. Financial aid awards are announced to students in time to be helpful in college planning.

#### Lower Satisfaction vs. National Four-Year Privates

- 29. It is an enjoyable experience to be a student on this campus.
- 66. Tuition paid is a worthwhile investment.
- 7. The campus is safe and secure for all students.
- 36. Security staff respond quickly in emergencies.
- 45. Students are made to feel welcome on this campus.
- 59. This institution shows concern for students as individuals.
- 25. Faculty are fair and unbiased in their treatment of individual students.
- 72. On the whole, the campus is well-maintained.
- 49. There are adequate services to help me decide upon a career.
- 67. Freedom of expression is protected on campus.
- 23. Living conditions in the residence halls are comfortable (adequate space, lighting, heat, air, etc.)
- 38. There is an adequate selection of food available in the cafeteria.
- 48. Admissions counselors accurately portray the campus in their recruiting practices.

#### Higher Importance vs. National Four-Year Privates

- 33. My academic advisor is knowledgeable about requirements in my major.
- 14. My academic advisor is concerned about my success as an individual.