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# Great Educators:

- convey information
- *mentor*
- *stimulate*
- *provoke*
- *engage*

**LEARNING**



Author and Educator  
Sir Ken Robinson

***Task*** of Teaching vs. ***Achievement*** of Teaching

# Typical Mode of Evaluating Teaching

- ***University-driven course evaluations***

*end of semester, standardized collection of student ratings and feedback on course experience, curriculum, instructor*

- ***Purpose:***

- *Gives students an avenue to provide feedback*
- *Instructor can learn from feedback*
- *Make necessary changes to improve course*

# ***Formative Assessment***

## ***“Checking the Temperature”***

- methods used to evaluate student learning
- helps *form* instruction, guide us, and provide us feedback that is:
  - ✓ supportive
  - ✓ timely
  - ✓ specific



***So that learning can best be facilitated***

(McKeachie & Svinicki, 2006; Shute, 2008)

# Why should we do it? The Big Picture

*\*Formal course evaluation results often arrive too late\**



*Formative Assessment provides TIMELY feedback*

## Information is:

- Gathered in timely manner
- Helpful to ‘forming’ our courses
- Beneficial to students currently in the course
- Ideally collected and used before a major ‘bomb’ event takes place

# Why should we do it? The Big Picture

*\*Formal course evaluations only tell part of the story\**



*Formative Assessment provides SPECIFIC feedback*

Information obtained can be specific to:

- Content (e.g., topics, theories, formulas)
- Course
- Objectives
- Instructor strategies
- Classroom environment

# WHY should each of us do it?

***We owe it to ourselves***

*Assessments should be used to help teachers make better instructional decisions – in real time and for future course modifications (Popham, 2008)*

- We can determine if what we *intended* to work is actually working in the course, **while there is still time for change**
- Provides evidence to support or modify our practices
- Students will show/tell us if we use methods to check

# WHY should each of us do it?

***We owe it to ourselves***

- **A good practice with positive results!**
  - Fosters positive changes in faculty teaching methods
  - Increases use of teaching approaches that promote student involvement
  - Increases faculty sensitivity to the student experience
  - Enhances faculty satisfaction, interest in teaching, and facilitates discussions about education

(as reviewed in Peterson & Einarson, 2001)



# WHY should each of us do it?

***We owe it to our students***

## **Our students:**

- Invest A LOT in their education
- Trust us to provide a ***quality*** educational experience
- Faculty are more important to student learning than any other factor (Hoffman-Beyer & Gillmore, 2007)
- Their needs *should* matter, and not when it's too late to do something



# WHY should each of us do it?

***We owe it to our institution!***

- As a whole, the collegiate experience is complex and diverse for our students – we can capture this and use it to inform our understanding and decisions, which can impact many areas of their education
- The university's reputation for quality academic programs and 'brand' is only as good as its educators

***Therefore, it is essential all faculty members are engaged in formal assessment***

(Ekman & Pelletier, 2008)

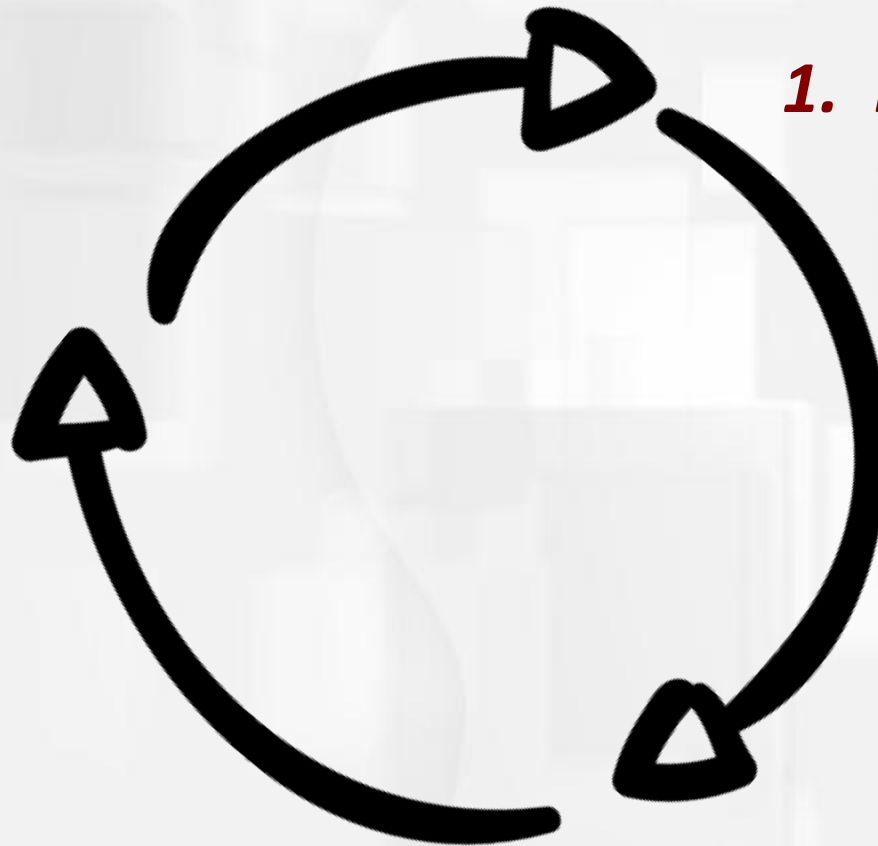
# ***WHEN should we utilize assessment?***

**Routinely!**

*Student formative assessment contributes the most to improvements in performance (teacher and thus student) when utilized as a consistent, rather than episodic, activity (Wolff, 1992)*

# ***HOW should we utilize assessment?***

***Assessment for Improvement → A “Loop System”***

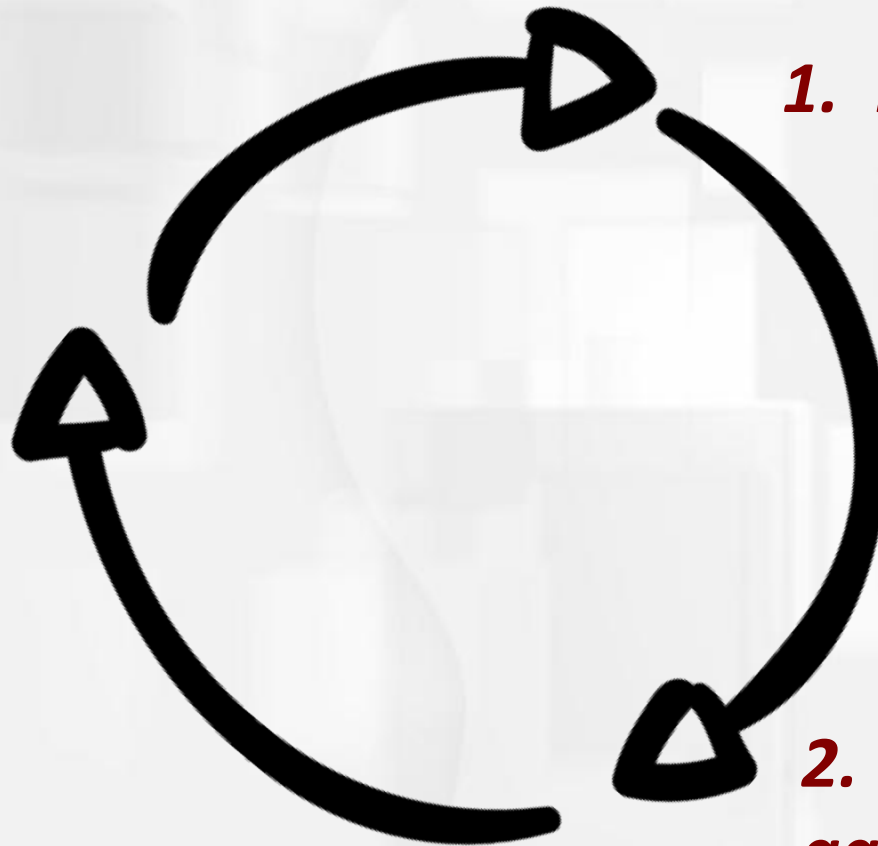


***1. Identify potential trouble areas of student learning***

*(Flick, 2014)*

# ***HOW should we utilize assessment?***

***Assessment for Improvement → A “Loop System”***



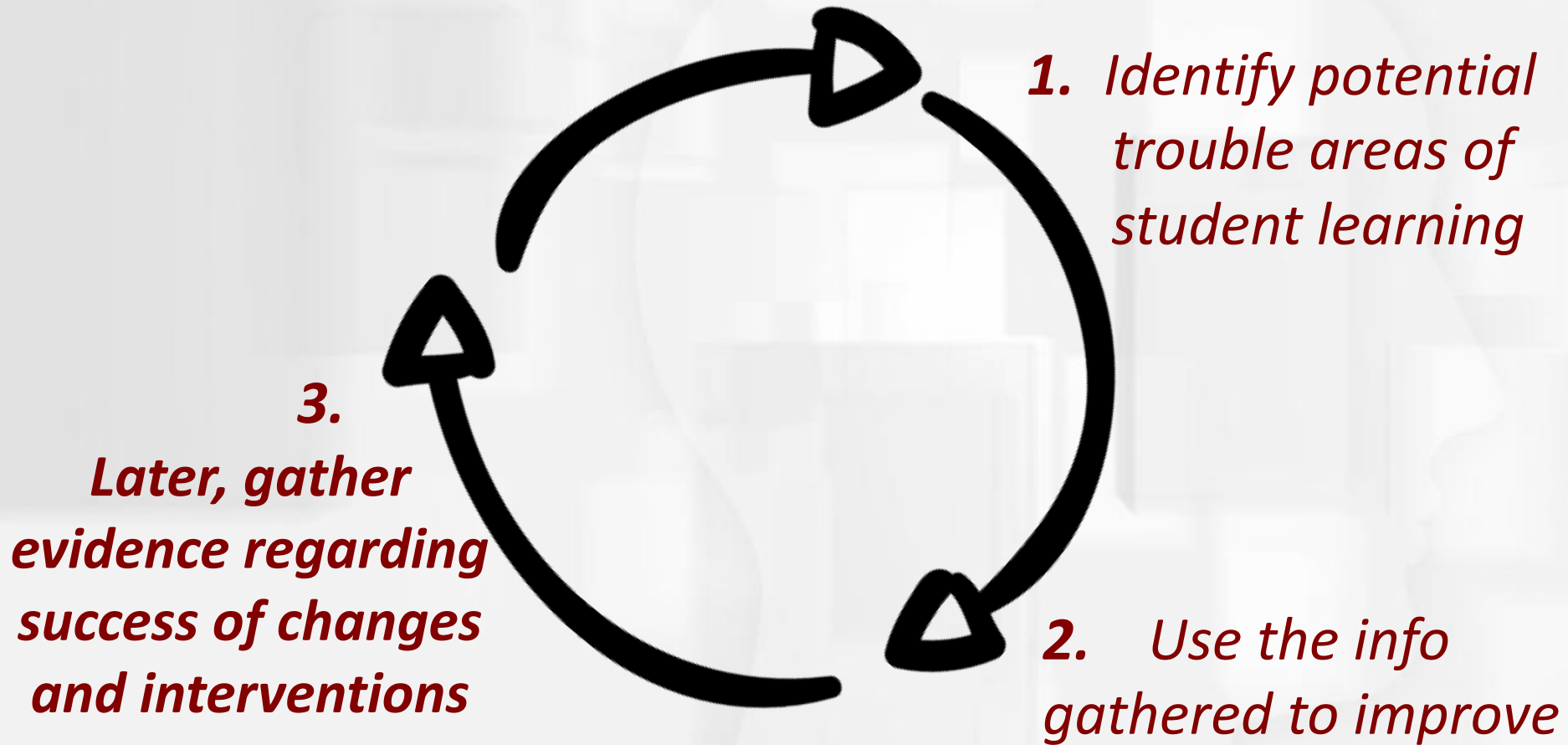
***1. Identify potential trouble areas of student learning***

***2. Use the info gathered to improve***

*(Flick, 2014)*

# ***HOW should we utilize assessment?***

***Assessment for Improvement → A “Loop System”***



*(Flick, 2014)*

# 1. “Day 1” Assessment

*Gather info in the very beginning before you start moving into content*

## Purpose:

- Obtain lots of valuable information that can help ‘form’ what you may do the rest of the semester, within a few minutes
- Get a general ‘feel’ for your class
- Tackle simple challenges right away
- **Fosters greater success from the very beginning**

# Examples

- **A PRE Quiz/Exam**
  - surveys “baseline” understanding of content
- **“Introduction” assignment/extra credit:**
  - Opportunity to introduce themselves
  - Gauge interest, motivation
  - Learn about any areas of concern
  - Identify challenges that might impede learning



## 2. “En Route” Assessment

*Gather info throughout the semester*

### Purpose:

- Everyone has a good feel for the class by now
- Usually major tasks or class experiences can promote valuable insight from ‘learner’ perspective, so always good to have opportunities for reflection
- Can identify necessary changes and implement while plenty of time is still left

# Examples

- **Self-Assess on their Paper/Exam submission:**
  - describe their perception of performance
  - reflect on their approach to completing the task
  - identify topics still challenging, muddy, etc
  - explore ideas to improve for future task success (exam/ paper)
  - plan for next time - what would do again or differently
- **Polling**- phone/laptop real-time response to quick questions
- **Problem-Postings**- online forum for anonymous, open posting of topic challenges; opportunity for peer responses

### 3. “Close the Loop” Assessment

*Gather info near end of the semester*

- Use a non-standard format that is tailored to your course, objectives, what YOU want to know. Allow for some ratings and open commentary on items.

#### Purpose:

- Collect feedback that you can immediately implement for next group of students
- Can measure success of any changes you introduced during the semester

# Example: Capstone Course Survey

## Instructions:

*There are **6** goals outlined by the APA which guide the curriculum and requirements in our **PSYC 495 Psychology Major Capstone Course**. The following items ask you about the extent to which you believe **this course** challenged you to meet each of these goals by the conclusion of the semester. Using a scale of 1-4, with 4 indicating 'completely met' and 1 indicating 'not met', please select the rating that best represents your belief:*

# Example: Capstone Course Survey

## *(Rating Item)*

### ***Goal 1:***

***Student will demonstrate an understanding of ethical and social responsibility in a diverse world.***

- **1 – Not Met**
- **2 – Somewhat Met**
- **3 – Mostly Met**
- **4 – Completely Met**

# Example: Capstone Course Survey

## *(Open-Ended Item)*

*Please provide any additional feedback regarding the Senior Psychology Capstone Course and/or the course under my instruction. I will review the feedback and carefully consider student positive commentary in regards to what was enjoyable, what was working well, and what I should keep doing. I also appreciate any student constructive feedback in areas that could be improved upon. Your responses are anonymous and very helpful to me as I work to continue to enhance this curriculum for future students.*

# Acknowledge their Efforts

*Help students feel you are trying to stay 'in-tune' to their learning, that you are genuinely interested in any results that come out of what you may ask of them*

- Communicate in class, use LMS to post comments that:
  - acknowledge progress
  - admit goof-ups
  - point out specific ways you are willing to adjust
- Make quick use of “en-route” methods

***Keep our  
students' education  
and learning  
at the forefront***