

Election of Major Marketing (52 hours) 2016-2017 Catalog

Name _____ I.D. Number _____

Planned Degree Completion Date: Mo. _____ Yr. _____ ✓ One Degree: _____BA _____BS

Required Courses

Do not write in shaded area

		Hours
ACCT 211	Principles of Accounting I	3.0
ACCT 212	Principles of Accounting II	3.0
BUS 108	Spreadsheet & Database Applications	2.0
BUS 111	Foundations of Business	3.0
BUS 313	Business Law I	3.0
BUS 474	Case Studies in Business (W)	3.0
ECON 221	Principles of Microeconomics	3.0
ECON 222	Principles of Macroeconomics	3.0
FIN 333	Principles of Finance	3.0
MATH 210	Statistical Analysis	4.0
ART 261	Graphic Design	3.0
BUS 234	Principles of Marketing	3.0
BUS 301	Advertising	3.0
BUS 337	Retailing	3.0
BUS 420	Marketing Research	4.0
BUS 445	Marketing Management	3.0
BUS 485	Seminar	3.0

Explain transfer, substitutions, or other irregularities:

Advisor Signature _____ Date _____

Department Chair Signature _____ Date _____

I understand I have final responsibility for monitoring my graduation requirements.

Student Signature _____ Date _____

Return this form to the Office of the Registrar