

Election of Major

Public Relations (39 hours)

2018-2019 Catalog

Name _____ I.D. Number _____

Planned Degree Completion Date: Mo. _____ Yr. _____ ✓ One Degree: _____BA _____BS

Required Courses

Hours

Do not write in shaded area

	COMM 130	Media Literacy	3.0
	COMM 230	Applied Theories of Communication	3.0
	COMM 256	Intercultural Communication	3.0
	COMM 260	Introduction to Public Relations	3.0
	COMM 314	Language & Thought	3.0
	COMM 324	Persuasion	3.0
	COMM 335	Advanced Public Relations	3.0
	COMM 360	Communication Ethics and Free Speech	3.0
	COMM 370	Research Methods	3.0
	COMM 477	Senior Internship in Communication Studies	
	OR		3.0
	COMM 499	Senior Research Project	

Nine hours of electives from:

	BUS 234	Principles of Marketing	3.0
	COMM 221	Discourse in Political Campaigns & Social Movements	3.0
	COMM 234	Introduction to Social Media	3.0
	COMM 240	Professional Communication	3.0
	COMM 340	Communication, Training, & Development	3.0
	COMM 341	Communication in Organizations	3.0

Explain transfer, substitutions, or other irregularities:

Advisor Signature _____ Date _____

Department Chair Signature _____ Date _____

I understand I have final responsibility for monitoring my graduation requirements.

Student Signature _____ Date _____

Return this form to the Office of the Registrar