

# Election of Major

## Public Relations (39 hours)

2019-2020 Catalog

Name \_\_\_\_\_ I.D. Number \_\_\_\_\_

Planned Degree Completion Date: Mo. \_\_\_\_\_ Yr. \_\_\_\_\_      ✓ One Degree: \_\_\_\_\_BA    \_\_\_\_\_BS

**Required Courses**

**Hours**

Do not write in shaded area

	COMM 130	Media Literacy	3.0
	COMM 230	Applied Theories of Communication	3.0
	COMM 256	Intercultural Communication	3.0
	COMM 260	Introduction to Public Relations	3.0
	COMM 314	Language & Thought	3.0
	COMM 324	Persuasion	3.0
	COMM 335	Advanced Public Relations	3.0
	COMM 360	Communication Ethics and Free Speech	3.0
	COMM 370	Research Methods	3.0
	COMM 477	Senior Internship in Communication Studies	
	OR		3.0
	COMM 499	Senior Research Project	

Nine hours of electives from:

	BUS 234	Principles of Marketing	3.0
	COMM 221	Discourse in Political Campaigns & Social Movements	3.0
	COMM 234	Introduction to Social Media	3.0
	COMM 240	Professional Communication	3.0
	COMM 340	Communication, Training, & Development	3.0
	COMM 341	Communication in Organizations	3.0

Explain transfer, substitutions, or other irregularities:

Advisor Signature \_\_\_\_\_ Date \_\_\_\_\_

Department Chair Signature \_\_\_\_\_ Date \_\_\_\_\_

***I understand I have final responsibility for monitoring my graduation requirements.***

Student Signature \_\_\_\_\_ Date \_\_\_\_\_

**Return this form to the Office of the Registrar**