

# Election of Major Marketing (54 hours) 2020-2021 Catalog

Name \_\_\_\_\_ I.D. Number \_\_\_\_\_

Planned Degree Completion Date: Mo. \_\_\_\_\_ Yr. \_\_\_\_\_      ✓ One Degree: \_\_\_BA \_\_\_BS

## Required Courses

Do not write in shaded area

		<b>Hours</b>
<input type="checkbox"/>	ACCT 211 Principles of Accounting I	3.0
<input type="checkbox"/>	ACCT 212 Principles of Accounting II	3.0
<input type="checkbox"/>	ART 261 Graphic Design Concepts & Vectors	3.0
<input type="checkbox"/>	BUS 108 Spreadsheet & Database Applications	2.0
<input type="checkbox"/>	BUS 111 Foundations of Business	3.0
<input type="checkbox"/>	BUS 209 Introduction to Sales	3.0
<input type="checkbox"/>	BUS 234 Principles of Marketing	3.0
<input type="checkbox"/>	BUS 301 Promotion and Advertising	3.0
<input type="checkbox"/>	BUS 313 Business Law I	3.0
<input type="checkbox"/>	BUS 337 Retail Management	3.0
<input type="checkbox"/>	BUS 461 Marketing Research	3.0
<input type="checkbox"/>	BUS 435 Internship	0.0
<input type="checkbox"/>	BUS 445 Marketing Management	3.0
<input type="checkbox"/>	BUS 474 Case Studies in Business (W)	3.0
<input type="checkbox"/>	BUS 485 Seminar	3.0
<input type="checkbox"/>	DATA 210 Statistical Analysis	4.0
<input type="checkbox"/>	ECON 221 Principles of Microeconomics	3.0
<input type="checkbox"/>	ECON 222 Principles of Macroeconomics	3.0
<input type="checkbox"/>	FIN 333 Principles of Finance	3.0

Explain transfer, substitutions, or other irregularities:

Advisor Signature \_\_\_\_\_ Date \_\_\_\_\_

Department Chair Signature \_\_\_\_\_ Date \_\_\_\_\_

***I understand I have final responsibility for monitoring my graduation requirements.***

Student Signature \_\_\_\_\_ Date \_\_\_\_\_

**Return this form to the Office of the Registrar**