

Major Planning Worksheet

Marketing (54 hours)

Bachelor of Science

2021-2022 Catalog

Name: _____ ID Number: _____

Planned Degree Completion Date: Mo. _____ Yr. _____

Required Courses		Hours
ACCT 211	Principles of Accounting I	3.0
ACCT 212	Principles of Accounting II	3.0
ART 261	Graphic Design Concepts & Vectors	3.0
BUS 108	Spreadsheet & Database Applications	2.0
BUS 111	Foundations of Business	3.0
BUS 209	Introduction to Sales	3.0
BUS 234	Principles of Marketing	3.0
BUS 301	Promotion and Advertising	3.0
BUS 313	Business Law I	3.0
BUS 337	Retail Management	3.0
BUS 435	Internship	0.0
BUS 445	Marketing Management	3.0
BUS 461	Marketing Research	3.0
BUS 474	Case Studies in Business (W)*	3.0
BUS 485	Seminar	3.0
DATA 210	Statistical Analysis*	4.0
ECON 221	Principles of Microeconomics	3.0
ECON 222	Principles of Macroeconomics	3.0
FIN 333	Principles of Finance*	3.0

*Courses satisfy the Bachelor of Science Degree requirement

Notes: