

# WABASH COUNTY PROMISE

## COLLEGE & CAREER READINESS

**PILOT PROGRAM – 2013**

**Presenting Sponsor:**



**Lead Agency:**

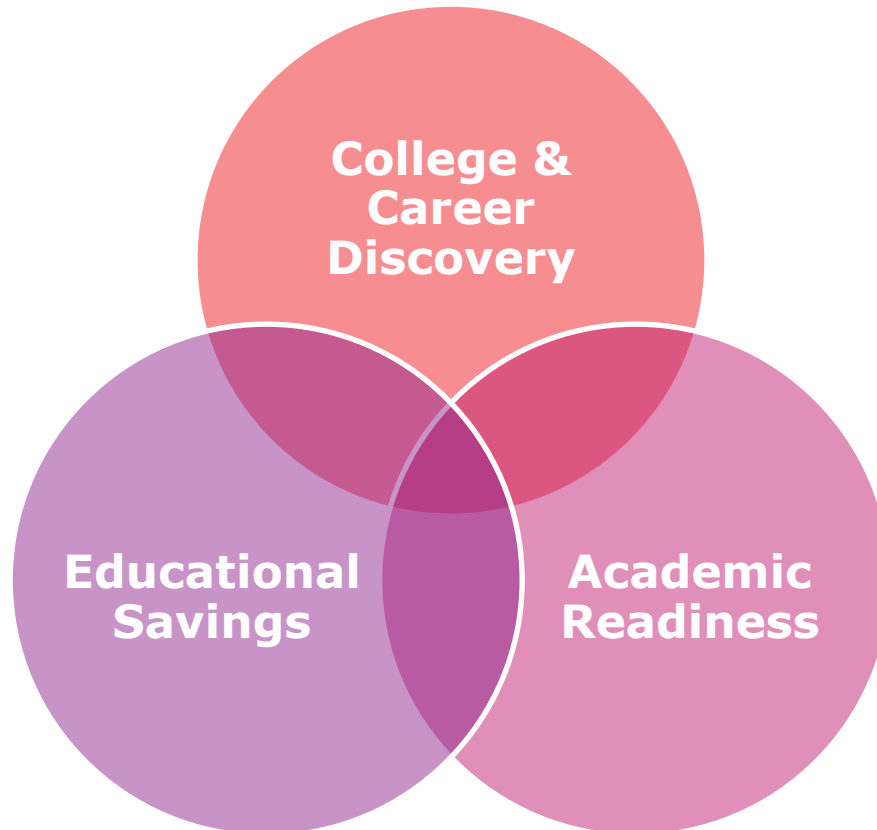


# THE WABASH COUNTY PROMISE



# OUR PROMISE

**Wabash County will support all youth, grades K-12, in the development of their college and career identity through:**



# OUR BELIEF

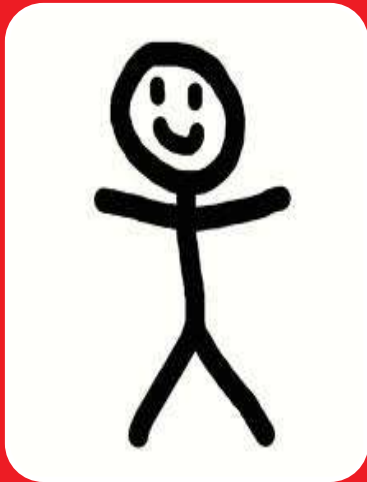
**We believe the trajectory of every child's life should be determined by their potential and not by situational limitations.**



# A CULTURE OF PROMISE



# SCHOOL REGISTRATION



Through **The Promise**, a student entering K-3 could open a 529 college savings account at school registration. Just for completing the enrollment, Parkview Health made the 1<sup>st</sup> \$25 investment in every child in Wabash County.

# **COLLEGE & CAREER DISCOVERY LESSONS**

**1. WHAT DO I WANT TO BE**

**2. WHAT CAN I FIND ON A COLLEGE CAMPUS**

**3. WHO ARE MY CHAMPIONS**

**4. Q&A WITH COLLEGE STUDENTS**

**5. COLLEGE VISITS**

# ENGAGING CHAMPIONS



Champions provide encouragement and support for a student's aspirations and make gift of \$5.29 or more to a 529 college savings account



# MATCHING GIFT



Kids who raise \$25 or more receive a community matching gift of \$75.

# “WALK INTO MY FUTURE”



Students attend a fun and memorable event where their dreams for the future are celebrated on the campus of Manchester University.

# EDUCATIONAL SAVINGS

**Increase  
K-3  
students  
with 529  
accounts**

**Accounts**  
(as of July 2013)  
**148  
accounts** <sup>1</sup>  
(6.3% of  
students)

**Goal  
800  
accounts**  
(50% of  
students)

**Accounts**  
(as of Sept. 2013)  
**1,061  
accounts**  
(70% of  
students)

When children have a savings account in their name, they are **seven times** more likely to attend college and avoid "wilt" than similar youth who do not have an account. (Elliott & Beverly 2010) <sup>2</sup>

## Sources

<sup>1</sup> Indiana's CollegeChoice 529

<sup>2</sup> Journal of Children and Poverty

# SUPPORT PROVIDED BY



# SCHOOL PARTNERS

- **Metropolitan School District of Wabash County**
- **Wabash City Schools**
- **Manchester Community Schools**
- **St. Bernards Catholic School**
- **Emmanuel Christian School**
- **Manchester University**

