

Manchester University

Arthur L. Gilbert
COLLEGE of BUSINESS



CERTIFICATE IN MARKETING

How can you receive a Certificate in Marketing?

With Manchester University's Certificate of Marketing, you can gain the knowledge and skills needed within the marketing management industry in order to achieve success. A Marketing certificate can also positively impact your marketability to employers.

Required Courses:

- ✓ BUS 234: Principles of Marketing
- ✓ BUS 445: Marketing Management
- ✓ BUS 461: Marketing Research



Scan for more info!



Contact



HCTwomey@manchester.edu